



presents



Interregional Workshop

Cave Castle Hotel, South Cave, East Riding of Yorkshire, UK

| Tuesday 20 th November | | |
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| 7pm onwards | Registration & Check in for Early arrivers | |
| Wednesday, November 21, 2012 | | |
| 7.30am to 9.30am | Full English & Continental Breakfast (served in the restaurant) | |
| 9am to 12pm | Knowledge Partner Meeting In Queens Room | Networking and Housekeeping (Those not involved with this Group meeting have time to discuss aspects of the project with partners. There will be Internet Connection available to access Sharepoint and update information. Photo sessions) |
| 12.00 to 1pm | Lunch In the Balmoral Suite | |

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| 1pm | <p>Welcome & Opening speeches-</p> <p>Lead Partner and Host Partner representatives to open proceedings</p> |
| 1.15pm | <p>Knowledge Partner Update – An update on progress made by Knowledge Partners at the meeting in Greece.</p> |
| 1.30pm to 3.30pm | <p>Partner Case Presentations –</p> <p>Group discussion & feedback</p> <p><i>(LP will advise Partners if their Good Practice will be presented and at which session)</i></p> |
| 3.30pm to 4pm | <p>Afternoon tea</p> |
| 4pm to 5.30pm | <p>Partner Case Presentations –</p> <p>Group discussion & feedback</p> <p><i>(LP will advise Partners if their Good Practice will be presented and at which session)</i></p> |
| 5.30pm | <p>Wrap-up session</p> |
| 5.30pm onwards | <p>Check in for new arrivals</p> <p>(A room will supplied for safe storage of luggage)</p> <p>Time to relax and change for Dinner.</p> <p>Free Internet access for Skype and free use of leisure facilities (Including the swimming pool)</p> |
| 7pm onwards | <p>Reception & Dinner</p> <p>Gather in Balmoral Suite from 7pm</p> <p>(The Bar will be open for the purchase of alcoholic drinks)</p> <p>Dinner will be served at 7.30pm</p> <p>Invited guests will include Officials from East Riding of Yorkshire</p> |

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| | <p>Council (including the Leader of the Council)</p> <p>After Dinner Speeches</p> <p>Welcome Speech from the Chairman of East Riding of Yorkshire Council – Councillor Chad Chadwick.</p> <p>Young People from National Citizen Scheme</p> <p>Entertainment</p> <p>Bingo & a Raffle</p> <p><i>(Please bring small gifts from your country to donate as raffle prizes. Traditional and inexpensive items as this is for fun. NO MORE THAN 5 EUROS in value please)</i></p> | |
| Thursday, November 22, 2012 | | |
| 7:30 am to 8 am | Full English & Continental Breakfast | |
| 8.30am to 10.45am | <p>Steering Group Meeting</p> <p>Sandringham Suite</p> | <p>(Those not involved with this Group meeting have time to discuss aspects of the project with partners. There will be Internet Connection available to access Sharepoint and update information. Photo sessions)</p> |
| 10.45am to 12.30pm | <p>Partner Case Presentations – Group discussion & feedback</p> <p><i>(LP will advise Partners if their Good Practice will be presented and at which session)</i></p> | |
| 12.30pm to 1pm | <p>Lunch – 2 course Hot Buffet</p> | |
| 1pm to 1.30pm | Balmoral Suite | <p>Press Conference</p> <p>Sandringham Suite</p> |



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| 1.30pm to 4.45pm | 3.30pm | Political Briefing – Presentations from Key Note Speakers (This event will be videoed. We aim to broadcast the event live so please publicise the event in your local area. We aim to take questions through a twitter feed to make the event interactive. Interested parties need to register via http://verso.eventbrite.co.uk) | Afternoon tea | | | | | | | | |
|----------------------------------|--|--|---------------|-------|-----|----------------------|---------------|---------------------|---------------|----------------------------------|-----------------|
| | | | | | | | | | | | |
| 4.45pm | Plenary & Wrap-up | | | | | | | | | | |
| 5pm | Close | | | | | | | | | | |
| 6pm | Board Bus for Magical Mystery Tour | | | | | | | | | | |
| 7pm to 9.30pm | Magical Mystery Tour This visit includes some British Culture. (bring appropriate clothes and comfortable shoes as there will some short distance walking on flat roads) For guidance the average temperatures are included <table border="0" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Month</th> <th style="text-align: center;">Nov</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Average high °C (°F)</td> <td style="text-align: center;">9.2 (48.6)</td> </tr> <tr> <td style="text-align: center;">Average low °C (°F)</td> <td style="text-align: center;">4.2 (39.6)</td> </tr> <tr> <td style="text-align: center;"><u>Precipitation</u> mm (inches)</td> <td style="text-align: center;">77.7 (3.059)</td> </tr> </tbody> </table> | | | Month | Nov | Average high °C (°F) | 9.2 (48.6) | Average low °C (°F) | 4.2 (39.6) | <u>Precipitation</u> mm (inches) | 77.7 (3.059) |
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| 9.30pm | Return to Hotel – Late Yorkshire Supper in Balmoral Suite | | | | | | | | | | |



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INTERREG IVC

INNOVATION & ENVIRONMENT
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Friday, November 23, 2012

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| Friday, November 23, 2012 | | |
| 7.30am to 8.30am | Full English & Continental Breakfast | Check out <i>(A room will be supplied for safe storage of luggage)</i> |
| 8.30am to 11.00am | Partner Case Presentations – Group discussion & feedback <i>(LP will advise Partners if their Good Practice will be presented and at which session)</i> | |
| 11.00 to 12pm | Planning Field trips & Next Steps | |
| 12pm | Lunch & Depart | Packed lunch and departure (for those leaving early. Where possible we will book shared transport) |
| 1.30pm | Wrap up meeting (LP & P6) Queens Room? | Departure |



Political Briefing

Understanding the economic & social context of volunteering and its importance in the current climate

Thursday 22nd November from 2pm

Key Note Speakers

Robert Beard – National Association for Voluntary and Community Action (NAVCA).

“Priceless but not free: the case for voluntary sector infrastructure”

Nick Stanhope – “We Are What We Do”

“Rethinking Volunteering”

Daniela Bosioc – European Centre for Volunteering, Brussels

European Volunteer Measurement Project (EVMP).



LIVE WEBCAST

Thursday 22 November at 1pm (GMT)

**For information and to register interest please
visit <http://verso.eventbrite.co.uk/>**

We aim to broadcast the Political Briefing live over the Internet. This will enable as many interested parties as possible across Europe to watch the Key Speakers. We will be able to take questions live over a Twitterfeed at the event.

To ensure we get as much interest as possible please promote this to your partner organisations and ask them to register on <http://verso.eventbrite.co.uk>

We need to know in advance that there are enough people interested to justify the cost of the live webcast.

We will send instructions out on how to watch to everyone who registers via this address
<http://verso.eventbrite.co.uk>

Robert Beard – National Association for Voluntary and Community Action (NAVCA).

“Priceless but not free: the case for voluntary sector infrastructure”

Volunteers are integral to the delivery of local services, especially to vulnerable and marginalised people, but many volunteers depend in turn on local support and development organisations with the professional skills to provide placement, training, mentoring and evaluation. Robert will look at the role of NAVCA members, their governance and quality assurance, drawing on his recent work with the police service’s Citizen Engagement programme.

Nick Stanhope – “We Are What We Do”

“Rethinking Volunteering”

Volunteering can have important benefits for skills, experience, qualifications and social confidence and networks - all of which contribute to an individual's employability and opportunities to get a new job

The work of VERSO and their partners to evaluate and illustrate these benefits is vital - it quantifies the impact, it justifies and attracts investment and, in times of high unemployment, it provides a compelling political argument for using volunteering as part of the solution

But - when it comes to designing and marketing volunteering programmes and activities that deliver these benefits, all of this should be disregarded - in fact, even the word volunteering should be forgotten

All of the benefits of volunteering described above flow incidentally from activities that have substantial, genuine social value - not just because they are labelled "the right thing to do" from a social or personal point of view

If someone is doing something with a clear and valuable social purpose then all of the individual and employment related outcomes will flow naturally from that - and can be fostered, channeled and sustained as part of good volunteer management and support.

However, if someone is doing something that is clearly contrived, with benefits that are extrinsic to the activity itself, then the benefits will flow sporadically - and will probably remain as artificial symbols (certificates, bullet points on a CV, training courses completed etc) rather than genuine attributes (reusable skills, relevant experience, self-esteem boost, meaningful connections etc)

As a result of too much focus on the general, overarching benefits of formal volunteering, we haven't designed enough activities with specific, genuine value - and now is the time to switch that focus



Everything that is discussed and developed at conferences like these should be used to boost the important volunteering during these difficult times, but they should never appear at the top of briefs
Instead we should recognise that these intended consequences flow incidentally from activities with intrinsic social value and therefore focus on how we put more and more of these activities into the world

Daniela Bosioc – European Centre for Volunteering, Brussels

European Volunteer Measurement Project (EVMP).

Daniela will be focusing on the need to gather basic information on the amount, character, and role of volunteering in Europe, and the possibility for the gathering of this data through the implementation of the International Labour Organisation (ILO) Manual on the Measurement of Volunteer Work, which is the essence of the European Volunteer Measurement Project (EVMP). This work was done in conjunction with John Hopkins University.

She aims to

- address challenges facing the development of a common approach for measuring volunteer work in Europe,
- outline the approach for measuring volunteer work taken by the ILO Manual,
- present the EVMP partnership work model, to promote the adoption of the ILO Manual in Europe,
- give an update on the state of play in some of the European countries

KEY SPEAKERS

Nick Stanhope



“We Are What We Do”

About We Are What We Do:

We Are What We Do is a not-for-profit behaviour change company that creates ways for millions of people to do more small, good things. We make stuff that people want to buy or use and which have positive behaviours built in, aiming to reach massive audiences and help address major social and environmental issues. At the heart of our work is the understanding that telling people what to do doesn't work. So our creations are things people simply like, which incidentally help them to do more.

About Nick Stanhope:

After graduating from Oxford University in 2002, Nick spent six years working on the ground in communities and nationally on social marketing campaigns, before joining We Are What We Do in 2007 and becoming CEO in early 2009. Nick began his career as a teacher, working in the UK and abroad, and then joined Anti-Slavery International as a campaigner and fundraiser in 2003. As part of a two-year volunteer project, Nick spent seven months cycling from Cape Town to London and returned to write his first book, *Blood, Sweat and Charity*, published in 2005. From 2005, Nick worked as a youth worker in Lambeth and Southwark and used that experience to go on to create a national youth engagement programme and employee volunteering scheme with T-Mobile in 2006. Nick joined We Are What We Do in 2007 to develop their dedicated schools work, creating their children's book, *Teach Your Granny to Text & Other Ways to Change the World*, and a

series of national youth projects.

With Nick at the helm, We Are What We Do has gathered a team of more than 20 people in London, Sofia and San Francisco, and has launched a set of award-winning products and tools all over the world, such as Historypin, Internet Buttons and Action Stationery.

Robert Beard



NAVCA

Robert Beard currently works as Policy Officer with the National Association for Voluntary and Community Action (NAVCA). NAVCA believes voluntary and community action offers solutions to the challenges we face. Action rooted in communities brings local people together to campaign, volunteer and provide services. Uniquely, NAVCA is a national membership organisation with a grassroots view. Our membership network of over 350 local support and development charities keeps us in touch with the views of local charities and community groups from across the whole of England.

Robert read Divinity at the University of St Andrews, graduating with honours in 1985, and then spent six months in Sri Lanka working with the Christian Workers Fellowship. He subsequently trained for ministry in the Church of England at Ripon College, Cuddesdon, and the Graduate Theological Union in Berkeley, California.

Ordained in 1988, he served in parish ministry in the diocese of Sheffield until 2002. During this time he taught on the diocesan Pastoral Workers and Readers course, and was Chair of Sheffield Interfaith, Adviser to the Bishop of Sheffield on Interfaith Issues and Associate Chaplain at Sheffield Hallam University Multifaith Chaplaincy.

He co-founded, and from 2002 to 2005 worked with, Simunye, a local intercultural community arts and enterprise project. He also worked with the Open



Forum For Economic Regeneration (OFFER) on the early development of Sheffield Faiths Forum.

From 2005 to 2008 he was Policy Officer at the Churches Regional Commission for Yorkshire and the Humber (www.crc-online.org.uk), working with the Yorkshire and Humber Faiths Forum and managing the Faith Matters training and consultancy programme.

He has been a member of the FaithLinks group at Government Office for Yorkshire and the Humber and of the Faith & Community working group and the Local Area Agreements Project Board at the Department for Communities and Local Government.

Daniela Bosioc



The European Volunteer Centre (Centre européen du volontariat, CEV) is the European network of nearly 100 national, regional and local volunteer centres and volunteer support agencies across Europe. Through our network we work together to promote and support volunteering through advocacy, knowledge sharing and capacity building & training. In this way we reach out to the many thousands of volunteers and volunteer organisations who look to volunteer centres a source of support bringing the European dimension to their work.

CEV channels the collective priorities and concerns of its member organisations to the institutions of the European Union and the Council of Europe. Together with other European networks active in volunteering we exchange policy, practice and information in order to ensure effective and coherent follow up to European Year of Volunteering 2011 and ensure its legacy through the implementation of the Policy Agenda for Volunteering in Europe (P.A.V.E).

CEV's vision is a Europe in which volunteering is central in building a cohesive and inclusive society based on solidarity and active citizenship. Our mission is to contribute to the creation of an enabling political, social and economic environment in Europe where the full potential of volunteering can be realised.



Together with our members we work to:

- Be the representative voice for volunteering infrastructure in Europe
- Strengthen the infrastructure for volunteering across Europe
- Promote volunteering as an expression of European values.

Our strategic objectives:

- **Knowledge Sharing:** To serve as a knowledge and research resource for volunteering funding and practice in Europe.
- **Partnerships/Networking:** Developing partnerships and alliances with key stakeholders across all sectors to promote and win recognition for volunteering as an expression of active citizenship in Europe.
- **Policy/Advocacy:** Acting as a bridge for communication between volunteer infrastructure organisations and the work of the European institutions contributing to the development of policies to promote and support the role of volunteering as an expression of active citizenship in Europe.
- **Training and Capacity Building:** To promote innovation and good practice in the field of supporting and reinforcing volunteering, participation and active citizenship through exchange, structured dialogue and network-building.

CEV's initiative and facilitating role was a crucial element in the civil society campaign achieving the European Year of Volunteering 2011 together with all our partner networks active in volunteering at the European level. These networks formed the 'EYV 2011 Alliance' and CEV was been mandated to host the Secretariat for the implementation of the civil society strand of the European Year of Volunteering 2011.



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Nick Ockenden

Institute for Volunteering Research



Nick is the Director of the Institute for Volunteering Research where he has worked since 2005. He was previously a Head of Research and Research Officer. Nick leads IVR’s work programme and is responsible for its strategic development. In his time with IVR he has worked on a wide range of projects including numerous programme and organisational evaluations (English Heritage, the Natural History Museum, v), the development of volunteering strategies (the National Offender Management Service, the Northern Ireland government), sector-wide reviews of volunteering (Natural England) and studies into volunteering behaviour and impact (the Volunteering Hub, Capacity Builders). Nick’s particular research interests are focused on volunteering within small, community-based organisations and environmental and conservation volunteering.

In the past Nick has worked at GreenSpace, an environmental charity working with parks and green spaces throughout the UK. Nick is a board member of the Social Research Association, and also currently volunteers with the British Red Cross. He is currently an Honorary Research Fellow at Birkbeck, University of London and a Visiting Fellow at Northumbria University.